

Cookie Policy

Effective Date: Jan 1 2024

Last Updated: Feb 17 2025

ANASAEA ("we," "us," or "our") uses cookies and similar tracking technologies on our website <https://anasaea.com/>. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help us improve your experience, remember preferences, and analyze website performance.

2. How We Use Cookies

We use cookies for the following purposes:

- **Essential Cookies:** Necessary for website functionality (e.g., login, security, shopping cart).
- **Analytics Cookies:** Help us understand how visitors interact with our site (e.g., Google Analytics).
- **Advertising & Tracking Cookies:** Used for personalized ads and marketing (e.g., Facebook Pixel, Google Ads).
- **Functional Cookies:** Store user preferences to enhance your experience.

3. Cookies We Use

Type of Cookie	Purpose	Example
Essential Cookies	Website functionality & security	Session cookies
Analytics Cookies	Track website traffic & performance	Google Analytics
Advertising Cookies	Serve personalized ads & retargeting	Facebook Pixel, Google Ads
Functional Cookies	Store language & theme preferences	User settings

4. Managing Your Cookie Preferences

You can control and disable cookies in the following ways:

- **Browser Settings:** Adjust cookie preferences in your browser settings (Chrome, Firefox, Safari, Edge).
- **Opt-Out Links:**
 - Google Analytics: Opt-out here
 - Facebook Ads: [Manage ad settings](#)
 - Google Ads: [Ad settings](#)

For **EU Visitors (GDPR Compliance)**: When visiting our website, you will see a **cookie banner** allowing you to accept or reject non-essential cookies before they load.

For **California Residents (CCPA/CPRA Compliance)**: You have the right to opt out of **selling or sharing personal data**. Visit our **Do Not Sell My Personal Information** page to manage your preferences.

5. Updates to This Policy

We may update this Cookie Policy periodically. Changes will be posted on this page with the "Last Updated" date.

6. Contact Us

If you have any questions, contact us at:

 **Email:** heidi@anasaea.com

 **Address:** 573 Indian Field Rd. Greenwich, CT 06830